

RMS Business School

Shaping Tommorrow's Business Leaders

PGDM

Post Graduate Diploma in Management

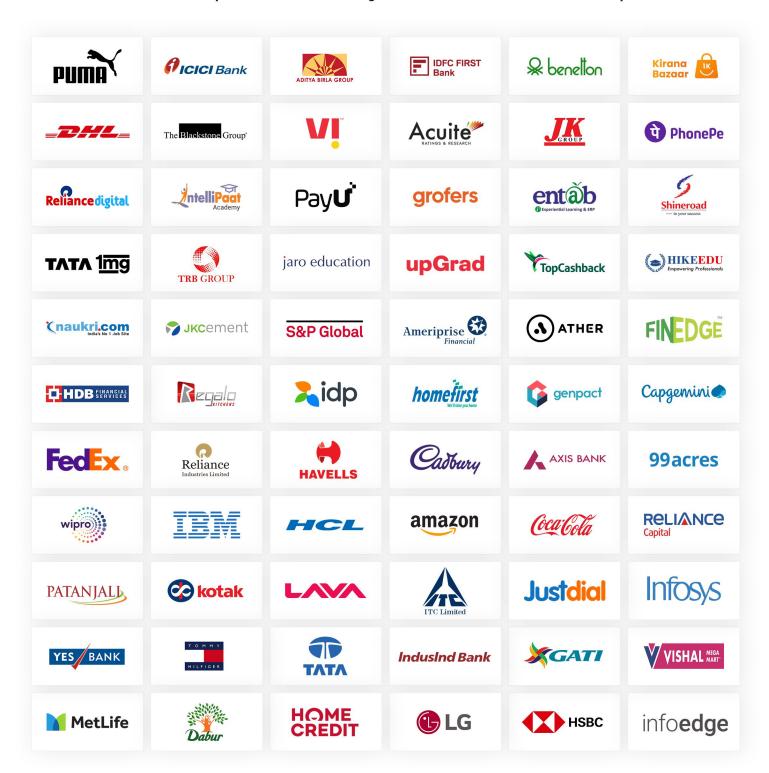
- Marketing Management
- Business Analytics
- Financial Services
- Supply Chain Management
- Human Resource Management
- Health Care Management
- Aviation Management





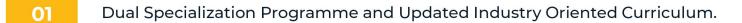
Recruiters

RMS graduates have performed exceptionally well in their careers, due to the strong emphasis placed on industry interaction and simulation during the course. They not only join companies of their choice but also rise in the corporate hierarchy much faster than their peers.





RMS Advantages



- The presence of large number of Industries nearby make experimental learning possible.
- Outcome Based Learning methodology along with live projects and case studies
- 04 Multiple Paid Internship Opportunities in PGDM Courses
- Opportunity to Participate in Diverse Clubs
- 06 National and International Certifications Programs
- 07 International exposures through tours to Dubai/Singapore/Malaysia
- 08 100% Placement Assistance in Top Companies in India and Abroad.
- Gurugram offers a fantastic living experience-It is a vibrant cosmopolitan with buzzing student life.
- Focused on creating world class leaders managing complexities in the World





RMS Programs

Post Graduate Diploma in Management (PGDM)

Approved by AICTE

Specilizations:

Marketing Management

Business Analytics

Finance Management

Aviation Management

Supply Chain Management

Human Resource Management

Hospital & Healthcare Management





Master of Business Administration (MBA) Corporate

Affiliated to Gurugram University

Marketing Management

Finance Management

Business Analytics

Human Resource Management

Supply Chain Management

Health Care Management



MBA:

RNRM College (A Unit of RMS Group of Colleges)

offers a two year full time Masters in Business

Administration (MBA) Program is affiliated

to Gurugram University,

Haryana and approved by AICTE,

Ministry of HRD, New Delhi





PGDM - Supply Chain Management

Supply chains run businesses. From sourcing to manufacturing to distribution and finally customer relationship management, supply chain professionals are seeing a rapid increase in opportunities. Every industry and every function requires well-coordinated supply chains to deliver customer value.

Supply chain professionals play a vital role in a wide variety of tasks, including planning, sourcing, operations, distribution, sales, product costing, budgeting, and development of digital payment gateways. It is thanks to their expertise that Blockchain and UPI (Unified Payment Interface) have been successfully implemented in the supply chain industry.

The Supply Chain curriculum at RMS follows a balanced learning methodology between academic input and regular industry interactions. This specialization is suitable for students who want to work in various industries like FMCG, retail, e-commerce, manufacturing, pharma and consulting.

Courses Offered

Blockchain	Macroeconomics for enterprise
Supply chain Design, planning, and control	Statistics for supply chain
Supply chain coordination-S&OP	Retail business strategies and mgmt.
(sales and operation)	Warehouse management
Enterprise resource planning	Business data analytics
Strategic business analysis frameworks	Strategic marketing models
Cost accounting and working capital	Project implementation and mgmt.
management for supply chain	Logistics and transportation
Total quality and lean inventory mgmt.	

Understanding all functions of a	Frequent seminars with
business end to end.	industry experts.
Designing processes to run various units	Supply chain professionals are in
of a firm like planning, forecasting,	short supply across all industries.
logistics, sales, and operations.	This specialization opens up
Industry inputs on how businesses are	opportunities across sectors.
shaping up and the future trends	



PGDM - Finance

Finance is at the core of any business. This is one of the important aspects of running a business to continuously grow it. In fact, finance does not include only accounting and taxation which are only two sub-fields of finance.

Finance as an area of expertise is an umbrella that covers many verticals like banking, financial services, merchant banking, capital markets, stock trading and investing, money markets, valuation, international finance, mergers and acquisitions, asset pricing, derivatives, corporate finance, working capital management, corporate governance and risk management.

Courses Offered

Financial statement analys	SIS
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- Financial Management
- > Financial analysis and modeling
- using excel
- Corporate finance
- Valuations
- Security analysis and portfolio Management
- Wealth management

> Financial Services

- Derivatives and risk management
- > Strategic financial management
- Behavioral finance
- Management of financial institutions
- > Cost and Management Accounting
- Contemporary Issues in Finance

- Workshops by industry trainers.
- Designed meticulously to augment financial knowledge.
- Prepares students with insights, tools, and wisdom to understand business administration along with the financial processes, products, and particulars.
- Key courses taught by industry experts.
- Stable career with a larger scope and a great pay package.
- Opportunity to select from diverse financial roles in the field of financial analytics, financial markets, corporate finance, financial services, and so on.





Marketing as a specialization has always been the most preferred specialization of business management students. Marketing not only includes aspects such as branding and advertising, which help drive revenue for large corporates, but it also includes aspects such as "bottom of the pyramid" marketing and marketing to subsistence markets.

In an organization, the marketing department spans across various areas such as advertising, public relations, marketing research, promotion, sales, digital marketing, marketing analysis and consulting. With increasing business competition, companies need to increase their sales, marketing efforts and investments, which in turn creates huge job opportunities for business management students.

Courses Offered

Consumer Behavior	Services Marketing
Sales & Distribution Management	Customer Relationship Management
Strategic Marketing Management	Retail Marketing Management
Integrated Marketing Communication	International Marketing Management
Marketing Research	B2B Marketing
> Brand Management	Logistic & Supply Chain Management
Digital Marketing	Rural Marketing
Marketing Analytics	

Salient Features

It equips students with the necessary

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••••	knowledge and techniques that will enable	makes this specialization a perfect
	them to successfully solve a broad set of	fit for aspiring marketing managers
	marketing problems.	and product developers in today's
>	Participants get frequent opportunities to	fast-moving and diverse marketplace.
••••	gain real "hands-on" experience and to	Industry-relevant courses in
****	interact with key players from the business	the specialization.
	world through workshops, projects, internships,	
	and guest sessions organized on campus.	

> A wide range of career possibilities



Rapid changes and technological disruptions have forced HR professionals to play a vital role in the growth and development of organizations. This has not only increased the number of job opportunities in HR, but job roles have become more challenging and dynamic with a defined career path. The Human Resources specialization at SBS prepares students and develops them with a holistic business approach. The students are well equipped to meet the requirements of the industries.

Electives

> HR Analytics-1	Performance Management System
> HR Analytics-2	Change Management &
Talent Management	Organization Development
Compensation Management &	HR Instruments & Tools
Reward System	Negotiation Skills
Industrial Relations and Labour Legislation	Counseling skills for Managers
> Talent Acquisition	Workforce Management (WFM)

Courses are designed in consultation with	Emphasizes experiential learning
HR Professionals to give the students better	and thus students are more trained
insights and understandings.	in the application of concepts.
Workshops and Seminars with HR experts.	Opportunities for internship projects
In-depth study in Talent Management and	and placements in leading
HR Analytics to understand and create	organizations and consultancies.
innovations in people practices.	



PGDM - Aviation Management



The PGDM in Aviation Management (Airline Service Operations) program at RMS Business School offers a comprehensive curriculum designed to equip students with in-depth knowledge of the aviation industry. The program highlights various aspects of aviation, including operations, regulations, market dynamics and challenges. Students gain specialized knowledge in various aspects of the aviation industry, including aviation finance, airport management, airline operations, security, air traffic management and aviation marketing. This knowledge prepares them to deal with the unique complexities and opportunities of the aviation sector.

Electives

Organizational Behaviour	Marketing Management
Managerial Economics	Accounting for Managers
Business Communication	Quantitative Techniques for Managers
Fundamentals of Airline Operations	Airport Planning & Management
Business Environment	Airline Service Operations
Aviation Marketing	IT Application in aviation sector

Ourses are designed in consultation	> Emphasizes experiential learning and
with Aviation Professionals to give the	thus students are more trained in
students better insights and understandings.	the application of concepts.
Workshops and Seminars with Aviation experts.	Opportunities for internship projects
In-depth study in Airline Service Operations	and placements in leading
and Aviation Marketing to understand and	organizations and consultancies.
create innovations in people practices.	



International Immersion Programme



RMS Business School offers exclusive International Immersion Programs for its full-time PGDM students as a part of experiential learning programmes. The international study tour is a blend of knowledge enhancement and cultural immersion including industry visits, guest sessions and sightseeing tours.

International Immersion Programme Highlights











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